

Nature & Eclectic Outdoors Yearly Sponsorship Tiers

www.neoproject.org

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Sponsorship Perks	Diamond \$10,000 +	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Benefactor \$500	Supporter \$250	Patron \$100
Presenting sponsor of large community event	X			. ,	. ,	·	·	•
Opportunity to speak at event as Presenting Sponsor	Х							
Recognition in event related news media	X	X						
Logo and website on NEO magnetic vehicle signs	X	X						
Named 1 year outdoor youth scholarship	5	3	1					
NEO hosted event for staff or family	Х	X	X					
Provide Outdoor Adventure Kits for youth	10	8	5					
Sponsor of NEO program of choice	Х	X	X	X				
Recognition in NEO brochures	X	X	X	X				
Logo on NEO banners	Х	X	X	X	X			
Recognition in NEO Year-in-Review video	Х	Х	X	X	X			
NEO family camping/event passes	12	10	6	4	2			
Logo on T-shirts	Х	Х	Х	Х	Х	Х		
Recognition on NEO social media sites	Х	Х	Х	Х	Х	Х		
Award	Plaque	Plaque	Plaque	Plaque	Certificate	Certificate		
Name on "swag" items	Х	Х	Х	Х	Х	Х	Х	
Recognition on NEO website	X	Х	Х	Х	Х	Х	Х	Х

- NEO hosts multiple "large community events" each year including outdoor-oriented career fairs in schools, urban community campouts, on-campus camping, family nights, and more.
- Size and type of "recognition" is relative to sponsorship tier.
- 1 year scholarships allow for extensive training in outdoor skills and leadership, free use of NEO equipment, and free passes to dozens of NEO events including camping, backpacking, kayaking, fishing, and geocaching throughout the year.
- "NEO hosted events" will be tailored to the sponsor's needs and preferences. Multiple options will be available.
- "Outdoor Adventure Kits" include a tent, sleeping mat, sleeping bag, camp chair, and headlamp.
- Each "Family camping/event pass" allows for up to 5 family members to attend specified NEO camps and events.
- Swag items can include branded items such as frisbees, bandanas, backpacks, and more that are given to the public at events throughout the year.

"NEO For Hire" Sponsorships

Sponsor NEO by hiring us to host your next event. We custom tailor company team builders, family reunions, church picnics, customer apprection days, and more! www.neoproject.org/specialevents